

Profile of Arun Kumar Malhotra

- BE(Mech) from MBM Engg College, Jodhpur(1981) and PGDM from IIM-Calcutta in 1983.
- From then have managed numerous roles in leading automobile companies the last being MD of Nissan Motors India (2014 – 2018). Presently a strategy consultant and advisor in the Auto domain. Alongside, an independent director on the board of reputed companies.
- During my tenure for over 3 decades have contributed to the establishment and growth of the Indian automotive industry. Worked with Escorts Limited, Bajaj Auto, Maruti Suzuki, Mahindra & Mahindra previous to assignment in Nissan Motors.
- Deeply involved in sales, brand building, strategic marketing, retail network expansion, rural marketing and growth strategies.
- Was a member of the Executive Committee of SIAM (Society of Automobile Manufacturers) the apex body of the auto industry. Chairman of Auto Expo 2018.
- Prominent speaker in industry forums like CII, SIAM, FADA and National HRD Council and in prestigious engineering/business schools. Presently Professor of Practice in IIT Roorkee.
- Have been a regular participant in panel discussions in prominent Business channels (ETNow, CNBC, Aaj Tak, Rajya Sabha TV and ZeeTV).